

Research Update:

Sinoasia B&R Insurance Outlook Revised To Negative On Capital Buffer And Solvency Margin Pressure; 'BB' Affirmed

June 2, 2022

Overview

- Following financial market volatility, Sinoasia B&R Insurance (Sinoasia) recorded a negative Kazakhstani tenge (KZT) 0.57 billion revaluation reserve for securities available for sale as of May 1, 2022. Combined with fast premium growth, this is pressuring its capital buffers and regulatory solvency margin, which dropped to 1.02x at May 1, 2022, from 1.7x at Jan. 1, 2022, just marginally above minimum regulatory requirements.
- We understand that there is a regulatory waiver allowing insurers not to comply with the 1.0x minimum requirement during the six months between Feb. 28, 2022, and Sept. 1, 2022, if the breach is caused by a material asset revaluation or drop in investment credit ratings.
- Although Sinoasia plans to restore its solvency margin by issuing about KZT1 billion of preferred shares by Aug. 1, 2022, we expect that general macroeconomic challenges and high business growth might pressure the financial risk profile assessment.
- We therefore revised our outlook on Sinoasia to negative from stable and affirmed our 'BB' long-term issuer credit and financial strengths ratings and 'kzA+' Kazakh national scale rating on the company.
- The negative outlook reflects that Sinoasia's expected recovery in solvency and our capital adequacy assessment may fall short of targets, given the uncertain operating and investment environment the industry faces.

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Rating Action

On June 2, 2022, S&P Global Ratings revised the outlook on its global scale ratings for Kazakhstan-based insurer Sinoasia B&R Insurance (Sinoasia) to negative from stable. We also affirmed our 'BB' global scale long-term issuer credit and financial strength ratings and our 'kzA+' Kazakhstan national scale rating on Sinoasia.

Rationale

On May 1, 2022, Sinoasia declared a solvency margin decline to levels just above minimum regulatory requirements, according to the solvency calculations of the Agency of the Republic of Kazakhstan for Regulation and Development of the Financial Market. The negative outlook reflects our view that Sinoasia's capital buffers might be under pressure and performance may fall short of the recovery plan it submitted to the regulator.

We understand that Sinoasia is taking steps to comply with the solvency margin requirement. The primary reason for the solvency decline is a negative revaluation of its investment portfolio on the back of volatility in financial markets and the tenge exchange rate. However, we note that Sinoasia's average asset quality remained 'BBB' at May 1, 2022, while its exposure to distressed assets in Russia--represented by government debt and corporate bonds--was limited and accounted for less than 1% of the total investment portfolio at the same date (less than 3% at Feb. 1, 2022).

Over the first four months of 2022, Sinoasia's net premium written increased 98%, well above our net premium growth expectation of 25%. The increase was spurred by big contracts in health insurance, new products developed in cooperation with Bank CenterCredit, and gradual geographical expansion. Considering more big contracts are under discussion, we anticipate that premium growth may reach or even exceed 100% in 2022. This rapid growth, combined with the revaluation of investments, will strain capital adequacy, according to our capital model, which we expect will decline to the 'BBB' level in 2022-2024 from above our 'AAA' benchmark at Dec. 31, 2021. Although a 'BBB' level of capital remains satisfactory and sufficient to support our current ratings on Sinoasia, we expect that general macroeconomic challenges and high growth might pressure our financial risk profile assessment.

We note that Sinoasia has submitted a recovery plan to the regulator, under which it plans to recapitalize by issuing KZT1 billion of preferred shares (about 30% of current total capital). In our base-case scenario, we assume that the company will comply with regulatory requirements so that the instrument can be included in the regulatory capital calculation. We will also assess the instrument under our methodology for possible inclusion in our capital adequacy analysis.

In our view, the company's capital and earnings may be volatile in the next 12 months. We forecast Sinoasia will achieve moderate profitability in 2022 with a return on equity of about 9%-11% on average, albeit with the potential for volatility. We base this on our assumption of a combined (loss and expense) ratio of about 100% and investment yields of about 6.0%-6.5% in the same period. In our base case, we assume that the company will maintain its capital at least at satisfactory levels in 2023 as management actions are implemented and underwriting results remain sustainable.

We therefore affirmed our global scale ratings and will closely monitor how the regulatory solvency margin improves, as well as Sinoasia's asset exposure and how its capital and earnings evolve in the next 12 months.

Outlook

The negative outlook reflects that Sinoasia's expected recovery in solvency and our capital adequacy assessment may fall short of targets, given the uncertain operating and investment environment the industry faces.

Downside scenario

We could lower the ratings in the next 12 months if the company's regulatory solvency ratio does not improve to consistently above the required minimum, or we see a significant and sustained deterioration in the capital base caused by more aggressive growth, unexpected losses not compensated by capital injections, or higher dividends than we expect, with capital adequacy under our capital model deteriorating to levels sustainably below the 'BBB' benchmark.

This may occur alongside deterioration in the company's risk profile, both in terms of product and investment risks, and would increase the chance of regulatory intervention. Failure to meet the regulatory minimum at the end of the defined waiver period, which is not our base-case assumption, could lead to a multi-notch downgrade.

We could also lower the ratings if Sinoasia's competitive position is undermined, for example, by increased competition in its niche, or unexpected underwriting losses and earnings volatility in new business lines. Furthermore, changes in management that we consider detrimental for the company's credit profile could affect the ratings.

Upside scenario

We may revise the outlook to stable over the next 12 months if Sinoasia restores its regulatory solvency ratio, while maintaining our capital adequacy assessment at least at satisfactory levels, preserving its market position and asset quality.

Ratings Score Snapshot

	To	From
Financial strength rating	BB/Negative	BB/Stable
Anchor	bb	bb
Business risk	Weak	Weak
IICRA	Moderately High Risk	Moderately High Risk
Competitive position	Fair	Fair
Financial risk	Satisfactory	Satisfactory
Capital and earnings	Satisfactory	Satisfactory
Risk exposure	Moderately Low	Moderately Low
Funding structure	Neutral	Neutral
Modifiers		
Governance	Neutral	Neutral
Liquidity	Exceptional	Exceptional
Comparable ratings analysis	0	0
Support	0	0
Group support	0	0
Government support	0	0

IICRA--Insurance Industry And Country Risk Assessment.

ESG credit indicators: E-2, S-2, G-3

Related Criteria

- General Criteria: Environmental, Social, And Governance Principles In Credit Ratings, Oct. 10, 2021
- Criteria | Insurance | General: Insurers Rating Methodology, July 1, 2019
- General Criteria: Group Rating Methodology, July 1, 2019
- General Criteria: Methodology For National And Regional Scale Credit Ratings, June 25, 2018
- General Criteria: Principles Of Credit Ratings, Feb. 16, 2011
- Criteria | Insurance | General: Refined Methodology And Assumptions For Analyzing Insurer Capital Adequacy Using The Risk-Based Insurance Capital Model, June 7, 2010

Ratings List

Ratings Affirmed

Sinoasia B&R Insurance JSC

Issuer Credit Rating	
Kazakhstan National Scale	kzA+/-/--

Ratings Affirmed; CreditWatch/Outlook Action

	To	From
Sinoasia B&R Insurance JSC		
Issuer Credit Rating		
Local Currency	BB/Negative/--	BB/Stable/--
Financial Strength Rating		
Local Currency	BB/Negative/--	BB/Stable/--

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